



**American Classifieds**  
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## **AUBURN – OPELIKA ADVERTISING RATE CARD**

We are now printing a separate Front page & (2) Center pages for our Auburn Opelika paper. Take advantage of our **Limited Time Offer! Introductory Rates ....**

The Full Page Ads in the Center are **Only \$300**  
 or Reserve The Double Truck, for **Only \$500**

***Ask your salesperson about availability!***

### **FRONT PAGE RATES**

|                |                 |                 |                 |                  |                  |                  |                  |
|----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|
| <b>LEFT 4"</b> | <b>RIGHT 4"</b> | <b>LEFT 6"</b>  | <b>RIGHT 6"</b> | <b>LARGE 54"</b> | <b>SPLIT 12"</b> | <b>SPLIT 12"</b> | <b>SPLIT 24"</b> |
| <b>4 x 1</b>   | <b>4 X 1</b>    | <b>2 X 3</b>    | <b>2 X 3</b>    | <b>6 x 9</b>     | <b>3 x 4</b>     | <b>3 x 4</b>     | <b>6 x 4</b>     |
| <b>\$75.00</b> | <b>\$75.00</b>  | <b>\$100.00</b> | <b>\$100.00</b> | <b>\$400.00</b>  | <b>\$125.00</b>  | <b>\$125.00</b>  | <b>\$225.00</b>  |

### **BACK PAGE RATES**

|                            |                      |                         |                          |
|----------------------------|----------------------|-------------------------|--------------------------|
| <b>FULL BACK PAGE 128"</b> | <b>HALF PAGE 64"</b> | <b>LEFT QUARTER 32"</b> | <b>RIGHT QUARTER 32"</b> |
| <b>8 x 16</b>              | <b>8 x 8</b>         | <b>4 x 8</b>            | <b>4 x 8</b>             |
| <b>\$500.00</b>            | <b>\$250.00</b>      | <b>\$150.00</b>         | <b>\$150.00</b>          |